

PLANET MEDIA CENTRE

Search Engine Optimization

1. Review and Analysis

- Website Analysis
- No. of Shortlisted Keywords
- No. of Optimized Keywords
- First Page Ranking (for keywords)
- Monthly send to Initial Ranking Report

2. On Page Optimization

- Website Structure Optimization
- Website Content Optimization
- Website Images Optimization
- HTML Code Optimization
- Internal Link Optimization
- Google Analytics Setup & Monitoring

Web Designing

Web Development

E-Commerce

Mobile Application

Software
Development

Logo Design

Planet Media Centre

C-2, Gali No. 37, Opp. Power House, Mahavir Enclave | New Delhi | 110059 |
Call | +91-9211310810, 8447160075 | info@planetmediacentre.in, planetmediacentre100@gmail.com,
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3. Off Page Optimization

- > Search Engine Submission (Hand Submitted)
- > Link Building In Other Websites (Hand Submitted)
- > Submit Directory, Social Book Marking, Classified, Article And Blog Etc
- > Google Local Listing

4. PRICING OF SEO

We will work on 10 Keywords

3 to 4 Keywords will show in Google's 1st page,

Keywords will take time to comes in 1st page 2 to 3 months its depend on the website category,

Rs. 5,000/- (If Client Pay Monthly)

Rs. 4,000/- (If Client Pay Quarterly) - $4,000 \times 3 = 12,000/-$

Rs. 3,000/- (If Client Pay Half Yearly) - $3,000 \times 6 = 18,000/-$

Rs. 2,000/- (If Client Pay Yearly) - $2,000 \times 12 = 24,000/-$

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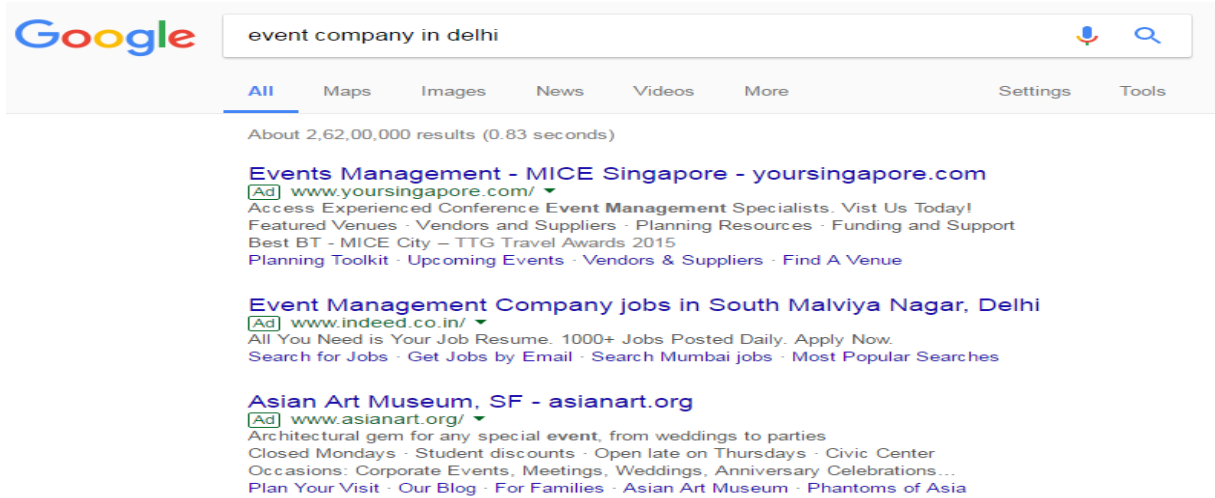
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Google Ad-Word by Keyword Search ({PPC} Pay Per Click)



In the SEO we take time 2 to 3 Months to comes in Google,

In the Google Ad-Word we have to just pay to Google example like we pay Rs. 3000/- to Google After that our website will show in Google on selected keywords in Top 3,

When user will click on our website link on Google then decided amount with Google like per click Rs. 10 so it will be deduct from our account,

Example :- per click amount rs.10, Then 100 users click on our website in Google then $100 \times 10 = \text{Rs. } 1,000/-$ this amount will be deduct from our account,

Our Setup Fees Rs. 2000/- 1st month, Pay to Google Below Rs. 10000/-

Fees Rs. 3000 per month, Pay to Google Above Rs. 10000/- SO Fees 20% of total amount,

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Google Ad-Word by DISPLAY IMAGE ADD ({PPC} Pay Per Click)

BIGROCK GET .COM DOMAINS JUST ₹ 99 GET THIS NOW

Apple iPhone 5
Starting from ₹ 6500
- 1GB RAM | 16GB ROM
- 4 inch HD Display
- 8MP Primary Camera | 1MP Front
View Details
₹ 6500 Used (364 Ads) | ₹ 9999 Refurbished (6 Ads)

Lenovo K3 Note
Starting from ₹ 5000
- 2GB RAM | 16GB ROM
- 5.5 inch HD Display
- 13MP Primary Camera | 5MP Front
View Details
₹ 5000 Used (355 Ads) | ₹ 6116 Refurbished (4 Ads)

Samsung Galaxy J7 Prime
Starting from ₹ 4000

ARENA ANIMATION
CALLING GRADUATES ANY STREAM!
HOOK INCREDIBLE JOBS
Graduate? Get 2 Months Training at Arena.
Get the skills for Jobs in media & entertainment industry
Join Arena

This Display add work same like Google Ad-Word keyword search with Pay Per Click, In this we set our display Add in popular websites where 1000 to 5000 user per day visit in this website, When user click on this add then It will automatically redirect on client website,

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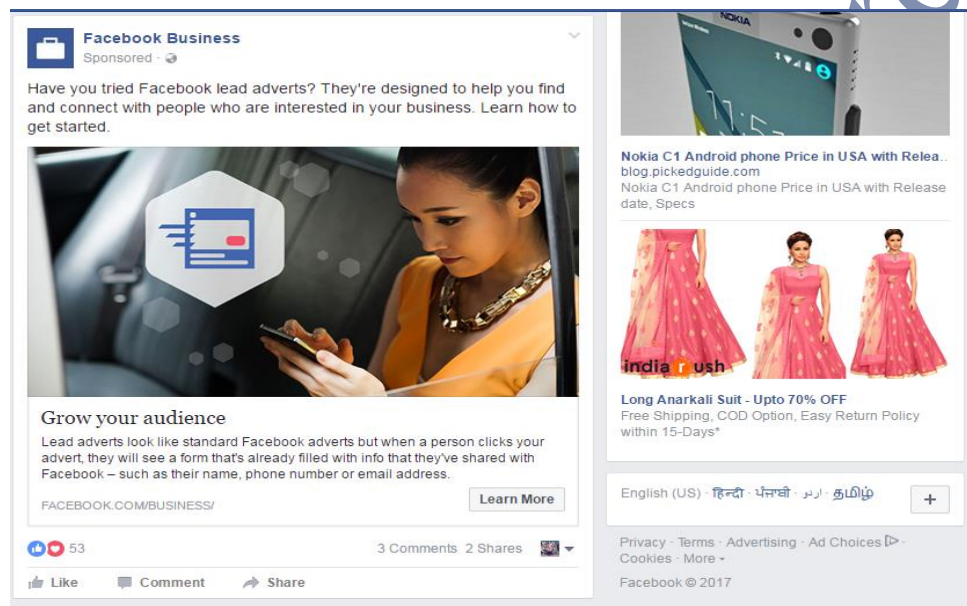
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SOCIAL MEDIA PROMOTION

We do the promotion 2 types,

1st Daily posts in your social media pages like Face Book, Instagram, Google Plus and Linked In etc.

2nd is Sponsored Add on Face Book, Instagram and Linked In,



In Sponsored Add we have to set add with the different categories like by CITY, CLIENT PROFESSION- student, director, owner and self employee etc., LANGUAGE, MALE AND FEMALE, AGE GROUP 18 to 65 and Per Day Budget minimum Rs. 500, in per day budget 7 to 8 times will reach,

We have to pay to Face Book or Linked In as per client daily budget, it will proper show in the back end of both websites how many users like our post, comment and reach,

We received amount Rs. 2000/- for setup 1st month,

Next Month if client pay to company Rs. 10,000/- so we will charge Rs. 2000/-

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monthly,

If Client pay to company above Rs. 10,000/- so we will charge 20% of total amount,

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